

**INTERNAL ASSIGNMENT QUESTIONS
M.COM. SEMESTER I**

**ANNUAL EXAMINATIONS
2024**



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

**DIRECTOR
Prof. G.B. Reddy
Hyderabad – 7 Telangana State**

Dear Students,

Every student of M.Com. Semester I has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **30 marks**. The marks awarded to the students will be forwarded to the Examination Branch, OU for inclusion in the marks memo. If the student fail to submit Internal Assignments before the stipulated date, the internal marks will not be added in the final marks memo under any circumstances. The assignments will not be accepted after the stipulated date. **Candidates should submit assignments only in the academic year in which the examination fee is paid for the examination for the first time.**

Candidates are required to submit the Exam fee receipt along with the assignment answers scripts at the concerned counter on or before **25.06.2024** and obtain proper submission receipt.

ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ONLINE) WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed will not be accepted and will not be valued at any cost. Only

HAND WRITTEN ASSIGNMENTS will be accepted and valued.

Methodology for writing the Assignments (Instructions) :

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. NAME OF THE COURSE :
4. SEMESTER (I, II, III & IV) :
5. TITLE OF THE PAPER :
6. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit them in the concerned counter.
8. Submit the assignments on or before **25.06.2024** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

M.COM. –SEMESTER I

INTERNAL ASSIGNMENT

Paper – I : IND As - INDIAN ACCOUNTING STANDARDS

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Explain the various Accounting concept
2. Explain the need for Accounting Standards
3. Define Inventories as per Ind As - 2
4. Discuss briefly about Ind As - 116
5. Write show notes on Ind As - 101

SECTION - B

UNIT – II : Answer the following Questions (each question carries Ten marks)

2x10=20

1. Explain the Indian Accounting Standard I.
2. Discuss the overview of Ind. As – 16 Plant, Property and Equipment.

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INTERNAL ASSIGNMENT

Paper – II : MANAGERIAL ECONOMICS AND BUSINESS ENVIRONMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Distinguish between Accounting Profit and Economic Profit.
2. Expansion Path
3. What are the features of Monopoly ? List them
4. Functions of W.T.O.
5. Devine Privatisation and state the Techniques of Privatisation.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Ten marks)

2x10=20

1. i) Define Managerial Economics and explain its scope
ii) If the Demand Function of Amul Butter is estimated to be $P=400 - 0.5Q$, what price should it charge to maximize its Total Revenue.
2. What are the characteristics of Perfect Competition ? Write the process of equilibrium price determination under it.

M.COM. - SEMESTER I

INTERNAL ASSIGNMENT

Paper – III : MARKETING MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Define Segmentation. List the requirements of effective segmentation.
2. Who are the participants in business buying ?
3. Give a brief classification of Product.
4. Write steps in Personal Selling.
5. Describe Search Engine Optimisation.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Ten marks)

2x10=20

1. Define Marketing Explain the various Marketing Orientations.
2. What is Product Life Cycle ? Explain the strategies in different stage of PLC.

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INTERNAL ASSIGNMENT

Paper – IV : FINANCIAL MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What is Finance ?
2. What is Payback Period?
3. What is net working capital ?
4. What is Capital structure ?
5. What is dividend Policy ?

SECTION - B

UNIT – II : Answer the following Questions (each question carries Ten marks)

2x10=20

1. Explain the functions of Finance Manager.
2. Explain the different methods of Capital Budgeting.
